

Cadbury x Monopoly BIG W Promotion

Terms and Conditions

Promoter	Mondelez Australia Pty Ltd (ABN 78 004 551 473), Level 10, 75 Dorcas Street, South Melbourne VIC 3205.
Competition Period	12.01am (AEST) on 05/08/2026 to 11.59pm (AEST) on 01/09/2026.
Who can enter?	Directors, officers, management, employees and contractors (and their immediate families) of: (a) the Promoter; (b) Woolworths Group Limited and relevant entities trading as BIG W; and (c) the agencies, companies or participating stores associated with this competition. "Immediate family" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Who can't enter?	Directors, officers, management, employees and contractors (and their immediate families) of: (a) the Promoter; and (b) the agencies, companies or participating premises associated with this competition. Immediate family means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
Where will the competition run?	The competition will run in any BIG W stores (including physical and online at www.bigw.com.au) (excluding BIG W Market) in Australia, where Cadbury products are sold (Stores). Purchases made from Stores using third party delivery services (e.g. UberEats, Doordash) will be accepted.
Website	www.cadburymonopoly.com
Qualifying Purchase	Any two eligible Cadbury products from a Store, in a single transaction and on the same Store receipt. For clarity: • Qualifying Purchases can include: ○ any eligible Cadbury chocolate confectionery or biscuit products from a Store; and ○ both specially marked Cadbury products, and eligible Cadbury chocolate confectionery and biscuit products with regular packaging, provided that at least two of these are purchased in the same transaction and shown on the one receipt; and • Qualifying Purchases exclude Cadbury branded ice-cream, chilled desserts, beverages, baking and bakery products.
Entry instructions	To enter, you must, during the Competition Period: (a) make a Qualifying Purchase from a Store and collect your itemised purchase receipt (Receipt); (b) either: (i) scan the competition QR code where available on in-store marketing materials (if you are purchasing from a physical Store) or

	on the Qualifying Purchase packaging (if you have purchased a specially marked product) to visit the Website; or (ii) directly visit the Website; and (c) locate the entry page on the Website and fill out and submit the online entry form including by: (i) uploading an image of the Receipt; (ii) selecting the Store from which your Qualifying Purchase was made (by selecting the relevant retailer); and (iii) providing all other requested information, to receive 1 entry into the major prize draw, and to see if you have provisionally won an instant win prize.* *Cadbury x Monopoly National Promotion: You may be able to use this same entry (and your Receipt) to enter both this competition and the separate Cadbury x Monopoly National competition (subject to the terms and conditions applicable, which may include a separate competition period, qualifying purchase requirements and entry limits). See www.cadburymonopoly.com for more information and Ts&Cs for the Cadbury x Monopoly National competition. For example, if you enter this Cadbury x Monopoly BIG W Promotion in accordance with the entry instructions above, you will receive, by using the same entry (and Receipt): • 1 entry into the major prize draw (and see if you have provisionally won an instant win prize) in this Cadbury x Monopoly BIG W Promotion; and • If you choose, you may receive 1 entry into the separate major prize draw (and see if you have provisionally won an instant win prize) in the separate Cadbury x Monopoly National competition (subject to the terms and conditions applicable, including that you have not already exceeded the separate entry limit for that competition). The Receipt for your purchase must clearly identify the Store from which the Qualifying Purchase was made, the Cadbury products purchased (which must be/include a Qualifying Purchase) and the date of purchase (which must be during the Competition Period before you submitted your entry). You must keep your original physical Receipt until after the unclaimed and un-won prize draw publishing date of 20/10/2026 as this may be required for verification purposes. You must keep the original physical Receipt(s) for all of your entries. The Promoter is not responsible if your mobile device/desktop is not sufficiently capable for the purpose of submitting an entry, including having the requisite photograph capability.
How many winners will there be and how will they be chosen?	There will be up to 141 winners determined in respect of this competition – up to 140 instant prize winners and 1 major prize winner. Instant win prizes There are up to 140 instant win prizes to be awarded based on pre-determined times during the Competition Period selected by a computerised random system at 111/87 Gladstone Street, South Melbourne, VIC 3205. Major prize There will be 1 major prize draw conducted. The major prize draw will be held at 11am (AEST) on 21/09/2026 at 111/87 Gladstone Street, South Melbourne, VIC 3205. The first valid entry drawn randomly from the entries received during the Competition Period (which will include previous instant winning prize entries) will win the major prize. The Promoter may draw additional reserve entries in the draw and record them in order, in case a winning entry/entrant is deemed invalid or the major prize is unclaimed (Reserve Entrants).
What can I win?	There are up to 141 prizes available – up to 140 instant prizes and 1 major prize. Instant win prizes Each instant win prize is a \$50 BIG W e-Gift Card.

	Major prize There is 1 major prize available. The major prize is a BIG W Home Theatre Upgrade valued at \$3,000 (awarded as 6 x \$500 BIG W e-Gift Cards). BIG W e-Gift Cards will be awarded to winners via email to the email address provided in their entry form. Any ancillary costs associated with redeeming the BIG W e-gift card are not included. Redemption of the BIG W e-gift card is subject to the terms and conditions associated with the BIG W e-gift card located at https://www.everyday.com.au/gift-cards/terms. There is a limit of one instant win prize per individual (except for SA residents).
Total prize pool	The instant win prize pool is valued at up to \$7,000. The major prize pool is valued at \$3,000. The overall total prize pool is valued at up to \$10,000.
How many times can I enter?	You can only enter up to four times in total during the Competition Period (based on your email address). For clarity, you cannot enter using multiple or false email addresses/aliases. You may only enter once per Qualifying Purchase and per Receipt. To avoid doubt: • if your Receipt contains more than one Qualifying Purchase in that single transaction, you will only receive <u>one</u> entry into this Cadbury x Monopoly BIG W Promotion for that Receipt*; and • if you have exhausted the 4-entry limit for this Cadbury x Monopoly BIG W Promotion, you may still be able to enter (by using the Receipt and a separate entry) the separate Cadbury x Monopoly National competition (subject to the separate terms and conditions for that other competition, and provided you have not already exhausted the entry limit for that competition). <i>*Please also refer to the “Cadbury x Monopoly National Promotion” information in the “Entry Instructions” section above.</i> Each entry for <u>this</u> competition must be submitted separately in accordance with these Terms and Conditions. However, for clarity, your entry and Receipt may also be valid for the separate Cadbury x Monopoly National competition (subject to the separate terms and conditions for that competition).
How and when will the winner/s be informed?	If you are an instant prize winner, you will get a return online message acknowledging your entry and informing you if you have provisionally won a prize and if so, details on how to verify your entry and claim your prize. For the avoidance of doubt, the validation period for an instant win prize is 7 business days. Instant win prizes will be delivered to each winner’s email address, as specified in their entry form within 14 business days of successful validation. It is the entrant’s responsibility to ensure they provide their correct email address on the entry form. The Promoter will not re-issue a prize if an entrant does not receive the prize due to an incorrect email address being provided. The major prize winner will be notified in writing by email within 7 days of determination. and will have their first name initial, last name and postcode published on the Website on 28/09/2026 for a period of 28 days.
Proof of purchase	You must keep your original physical itemised Receipt(s) as proof of purchase for all entries until after the unclaimed and un-won prize draw publishing date of 20/10/2026, as this may be required for verification purposes. If you don't produce the above proof of purchase for all entries when asked the Promoter may disqualify all of your entries and you will lose any right to a prize. Proof of purchase must be identical to that provided by you with your entry. If, in the Promoter's opinion based on the available information, you have shared any proof of purchase with another person, or used the same Receipt more than once to enter, all of your entries will be invalid and you will lose any right to a prize.

	Receipts must not be tampered with or manipulated/alterd in any way. If, the Promoter reasonably suspects, based on the information available, that a Receipt may be tampered or altered/manipulated, you will be asked for further information to allow the Promoter to validate your Receipt. If the information you provide does not establish the validity of your Receipt (to the Promoter's reasonable satisfaction) or you fail to provide such information in the timeframe reasonably requested, the Promoter may invalidate your entry/ies.
Unclaimed & un-won prize/s	Instant win prizes: There will be no unclaimed instant prizes. Subject to verification, instant win prizes will be automatically awarded to winners via email to the email address associated with their entry. It is an entrant's responsibility to ensure that they enter their email address correctly. If an entrant fails to enter their details correctly, the instant win prize will be withdrawn as un-won and will be dealt with as specified below. Major prize claim date: By 5pm (AEDT) on 12/10/2026. Unclaimed major prize and un-won instant win prize determination: 12pm (AEDT) on 14/10/2026 at 111/87 Gladstone Street, South Melbourne, VIC 3205. If: - any instant win prize is un-won during the Competition Period; - the major prize has not been accepted or claimed by the prize claim date above; or - if, after making all reasonable attempts, the Promoter can't contact the major prize winner (or the major prize winner does not contact the Promoter) by the major prize claim date above, the relevant entry/ies will be discarded and the Promoter will: - in the case of the major prize, re-award the major prize to a Reserve Entrant (if relevant); and/or - carry out an unclaimed major prize and un-won instant win prize draw at the date, time and place stated above to randomly distribute the un-won instant win prize/s and/or major prize in descending order of value amongst valid entrants who (if possible) have not already won an unclaimed or un-won prize. Any such instant win prize winners will be informed in writing by email within 7 days of determination. Any such major prize winner will be informed in writing by email within 7 days of determination and will have their first name initial, last name and postcode published on the Website on 20/10/2026 for a period of 28 days. For clarity, if all prizes are won and claimed by the prize claim date, the unclaimed and un-won prize draw will not be conducted. If any prize remains un-won at the end of this competition, or if a prize winner cannot be found, that information will be published on the Website on 13/11/2026.
Collection and use of your personal information	If you are the major prize winner, you must take part in all publicity, photography and other promotional activity as the Promoter requires, without any compensation. You consent to the Promoter using your name/s and image/s in any promotional or advertising activity. The Promoter may collect your personal information directly or through its agents or contractors. The Promoter will use your personal information to conduct and manage the competition. The Promoter may disclose your personal information to its related companies, agents and contractors to assist in conducting this competition, communicating with you or storing data. This may include disclosures to organisations outside Australia including in places such as New Zealand, Switzerland, Singapore, United Kingdom and the United States of America. If you have marked the "opt-in" box on the entry form, you consent to the Promoter keeping your personal information on its database to use for future marketing purposes, including contacting you by electronic messaging, provided that where required by the <i>Spam Act 2003</i> (Cth), the Promoter includes a functional unsubscribe facility in each direct marketing communication it sends you so that you may use to opt-out of any further such communications and the functional unsubscribe facility complies with the <i>Spam Regulations 2021</i> (Cth). By entering, you consent to receive email or SMS messages from the Promoter without any functional unsubscribe facility if they relate primarily to the conduct of this competition.

	By entering you agree to the Information Collection Statement present on the online entry form. The Promoter's Privacy Policy (see https://privacy.mondelezinternational.com/au/en-AU/privacy-policy/) includes information about: (a) how to seek access to the personal information the Promoter holds about you and seek correction of the information; and (b) how to complain about a privacy breach and how the Promoter will deal with such a complaint.
Permit numbers	Authorised under: ACT Permit No. TP26/01032 SA Licence No. T26/804

- 1 These Terms and Conditions incorporate and must be read together with the details outlined in the table above. Information about prizes and how to enter forms part of these Terms and Conditions. By entering, you accept these Terms and Conditions.

Entry

- 2 Your entry must be received during the Competition Period and will be deemed to be received only when received by the Promoter. If you return a Qualifying Purchase your entry may be deemed invalid at the Promoter's discretion (unless the product is defective). You will receive a return on-screen message confirming your entry. The Promoter is not liable for any problems with communications networks outside its reasonable control. You are responsible for your own costs associated with entering. If you enter using automatically generated entries or multiple phone numbers/email addresses/addresses/aliases, you may be disqualified. The use of any automated entry software or any other mechanical or electronic means that allows an entrant to automatically enter the competition repeatedly is prohibited and will render entries/claims submitted using such means as invalid.

Prizes

- 3 Prizes and all elements of prizes must be taken as specified, as and when offered and cannot be altered or changed in any way by you or will be forfeited, and if forfeited, the Promoter will not be liable. If you forfeit the prize or any element of the prize for whatever reason, you will not be given cash or any alternative prize as a substitute. Prize/s are subject to any additional terms and conditions imposed by the relevant supplier or the Promoter.
- 4 You are responsible for all other unspecified costs related to the prize.
- 5 The Promoter is not responsible for any dispute between you and any person with whom you choose to, or choose not to, share a prize.

General

- 6 Any material failure by you to comply with the conditions imposed by the prize supplier(s) may result in the prize being cancelled or withdrawn without liability for the Promoter or the prize supplier(s).
- 7 You must, if required by the Promoter, sign disclaimer and release forms provided by the Promoter in favour of the Promoter and other parties before taking the prize. If you do not sign, your entry will be deemed invalid and you will lose any entitlement to a prize.
- 8 If you or your entry are deemed by the Promoter to breach these Terms and Conditions materially your entry (or at the Promoter's discretion, all of your entries) may be discarded. The Promoter may, at any time, require you to produce documentation to establish to the Promoter's reasonable satisfaction the validity of your entries and/or verifying your identity (including documentation establishing your identity, age, place of residence and place of employment). Failure by the Promoter to enforce any of its rights at any stage does not waive those rights.
- 9 You must not:
- (a) tamper with the entry process (including but not limited to manipulating the system via bots, script use, or any other means to circumvent the entry process);
 - (b) engage in any conduct that may jeopardise the fair and proper conduct of the competition;
 - (c) act in a disruptive, annoying, threatening, abusive or harassing manner;
 - (d) do anything that may diminish the good name or reputation of the Promoter or any of its related entities or of the agencies or companies associated with this competition;
 - (e) breach any law; or

(f) behave in a way that is otherwise inappropriate.

- 10 If you in the reasonable opinion of the Promoter (and/or a medical professional, as relevant to the circumstances), behave aggressively or offensively, or behave in a manner which may diminish the good name or reputation of the Promoter or any of its related entities or the agencies or companies associated with this competition, is contrary to law or is otherwise inappropriate, the Promoter may cancel the prize or restrict you (and your companion/s) from participating in any elements of the prize, at its discretion.
- 11 The Promoter is not liable for entries, prize claims or correspondence that are misplaced, misdirected, delayed, lost, incomplete, illegible or incorrectly submitted for reasons outside the Promoter's reasonable control.
- 12 If any dispute arises between you and the Promoter concerning the conduct of this competition or claiming a prize, the Promoter will take reasonable steps to consider your point of view, taking into account any facts or evidence you put forward, and to respond to it fairly within a reasonable time. In all other respects, the Promoter's decision in connection with all aspects of this competition is final.
- 13 Prizes cannot be transferred or exchanged nor redeemed for cash. Without limiting any other term of these Terms and Conditions, all prizes (and elements of prizes) must be taken as and when specified, or will be forfeited with no replacement. The prize values are correct as at the date of preparing these Terms and Conditions and include any applicable GST. The Promoter is not responsible for any change in prize value. You agree that if a prize (or element of a prize) is unavailable for any reason the Promoter may provide another item of equal or higher value, subject to any necessary approval by the state/territory gaming authorities.
- 14 Printing and other quality control errors outside the Promoter's control will not invalidate an otherwise valid prize claim. Every instant win prize claim in excess of the advertised prize pool will be honoured, unless the claim is rejected due to fraud or ineligibility under these Terms and Conditions.
- 15 If this competition cannot run as planned for any reason beyond the Promoter's control (for example due to software, hardware or communications issues, unauthorised intervention, tampering, fraud or technical failure, government directives, a pandemic, public health orders and the like), the Promoter may end, change, suspend or cancel the competition or disqualify affected entries/entrants, subject to any necessary approval by the state/territory gaming authorities.
- 16 The Promoter is not responsible for any tax implications arising from you winning a prize. You should seek independent financial advice. If for GST purposes this competition results in any supply being made for non-monetary consideration, you must follow the Australian Taxation Office's stated view that where the parties are at arm's length, goods and services exchanged are of equal GST inclusive market values.

Liability

- 17 You may have consumer rights under statute including under the *Competition and Consumer Act 2010* (Cth), which may be relevant to any issue or problem you encounter in relation to this competition and cannot be excluded or restricted. Nothing in these Terms and Conditions excludes or restricts those rights. See www.accc.gov.au for more information about those rights.
- 18 Subject to the previous paragraph, the Promoter and the agencies and companies associated with this competition are not liable (including in negligence) for any loss (including indirect, special or consequential loss or loss of profits), expense, damage, personal injury (including allergies, skin conditions or other reactions, as relevant), illness or death suffered in connection with this competition or any prize, except for any liability which under statute cannot be excluded (in which case that liability is limited to the greatest extent allowed by law).
- 19 Without limiting the previous paragraphs, the Promoter and the agencies and companies associated with this competition are not liable for any loss of, damage to or delay in delivery of prize/s, or for any damage that occurs to displayed prize/s (where relevant), due to circumstances beyond the Promoter's reasonable control. Unless otherwise specified, prize/s will only be delivered to addresses in Australia.
- 20 This competition is in no way sponsored, endorsed or administered by, or associated with any social media platform, including Facebook, Instagram and X. You provide your information to the Promoter and not to any social media platform. You completely release any relevant social media platforms from any and all liability.